Number of Intakes by Month

Month	Intakes
Jul-05	95
Aug-05	67
Sep-05	84
Oct-05	104
Nov-05	87
Dec-05	83
Jan-06	98
Feb-06	79
Mar-06	76
Apr-06	72
May-06	81
Jun-06	86

Total Calls by Month

Month	Total Calls
Jul-05	311
Aug-05	255
Sep-05	414
Oct-05	697
Nov-05	354
Dec-05	323
Jan-06	346
Feb-06	379
Mar-06	252
Apr-06	260
May-06	247
Jun-06	251

Caller Referral Source

Magazine
0.1%

Unknown
10.1%

Lottery Website
2.8%

Movie Theatre
0.2%

Other
15.2%
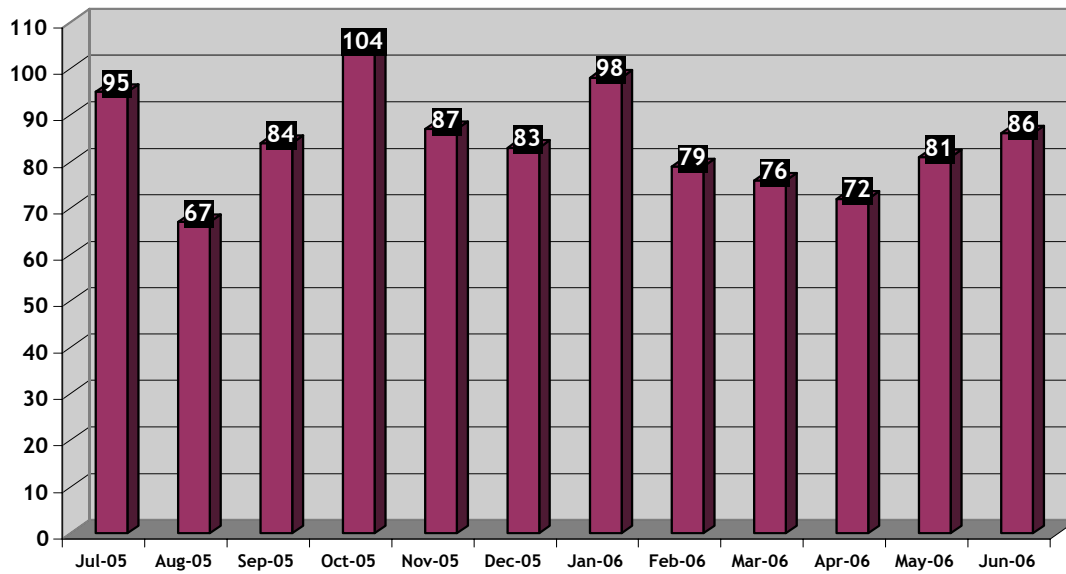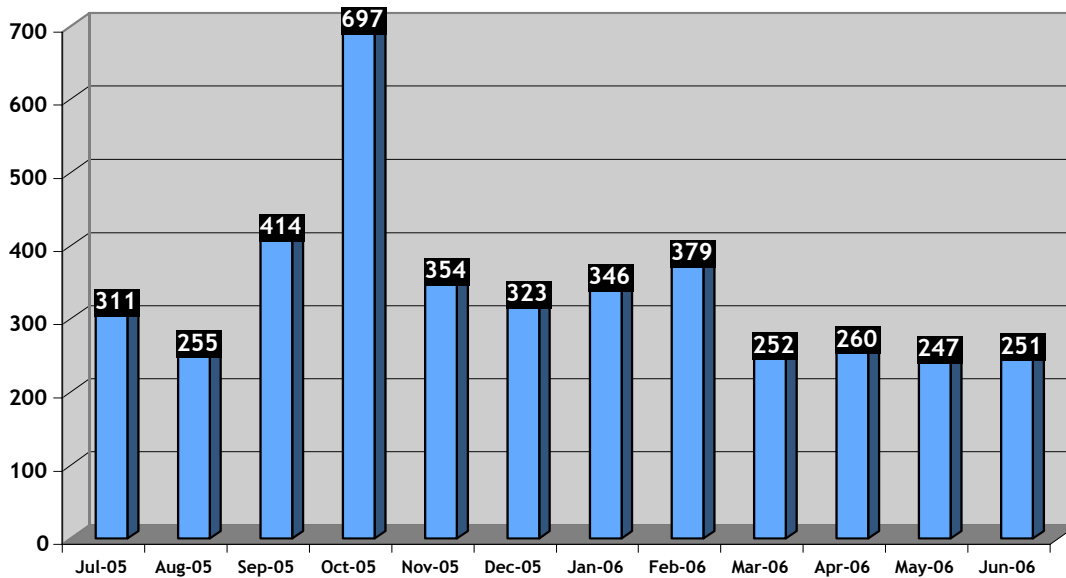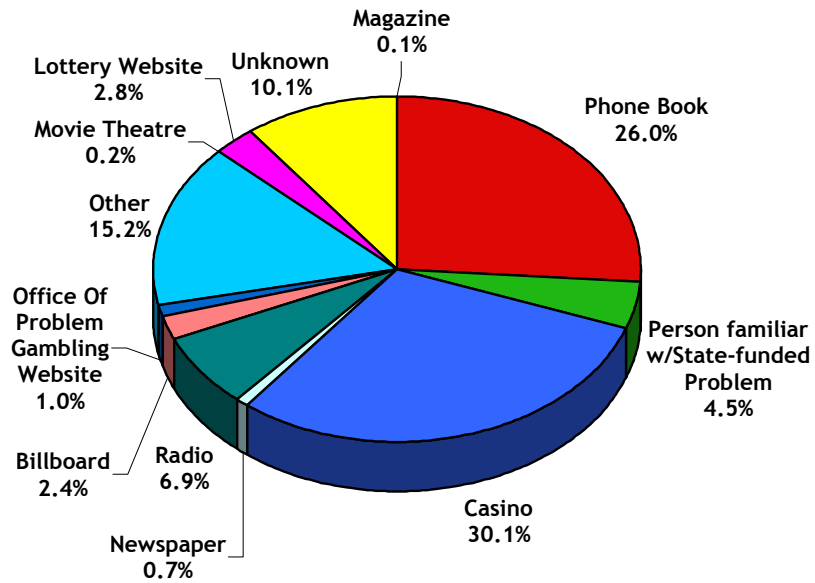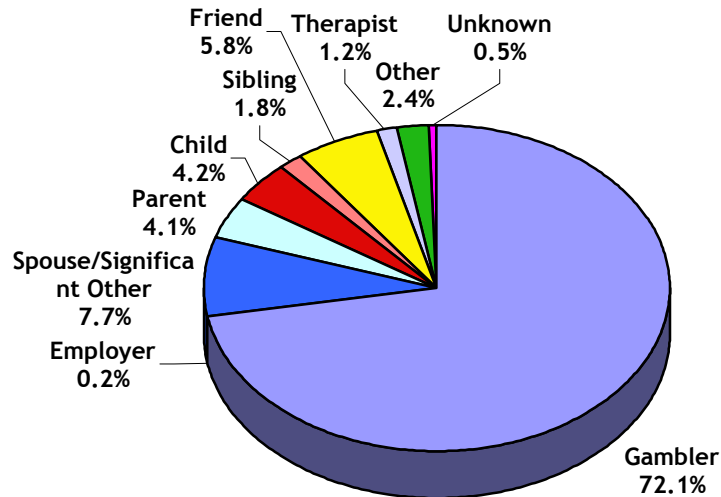
Office Of
Problem
Gambling
Website
1.0%

Billboard
2.4%

Radio
6.9%

Newspaper
0.7%

Phone Book
26.0%

Person familiar
w/State-funded
Problem
4.5%

Casino
30.1%

Caller Profile

Friend
5.8%

Therapist
1.2%

Unknown
0.5%

Sibling
1.8%

Other
2.4%

Child
4.2%

Parent
4.1%

Spouse/Significa
nt Other
7.7%

Employer
0.2%

Gambler
72.1%

Gambler's Age

Age	Value
Unknown	~138
75 & Over	~22
65-74	~65
55-64	~150
45-54	~210
35-44	~235
25-34	~160
18-24	~47
Under 18	~4

Gambler's Ethnicity

- Other 0.6%
- Unknown 9.8%
- African-American 3.6%
- Asian 1.3%
- Hispanic 7.6%
- Native American 0.8%
- Caucasian 76.4%
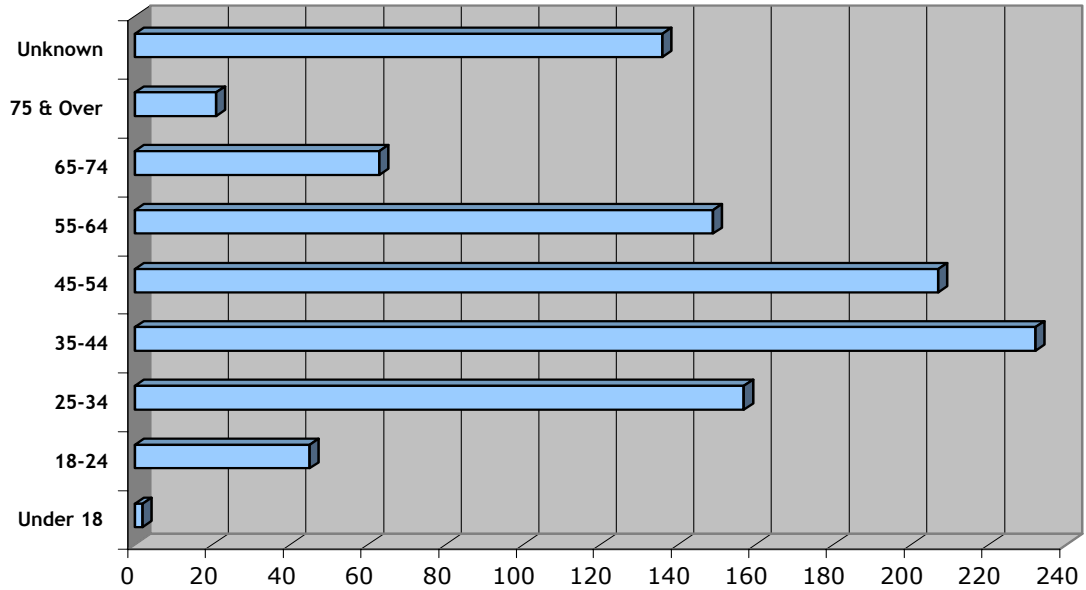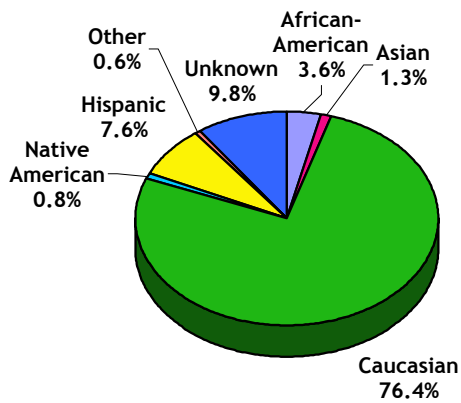
Gambler's Marital Status

- Unknown 11.4%
- Widowed 3.9%
- Separated/Divorced 14.7%
- Cohabitate 5.3%
- Single 24.5%
- Married 40.2%
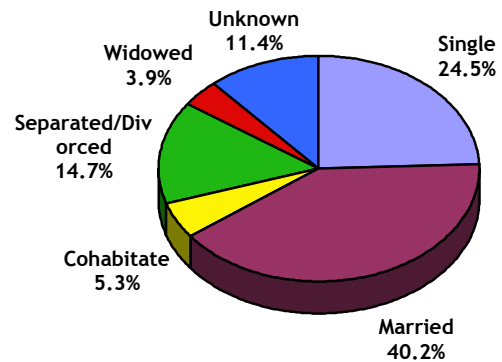
Primary Gambling Preference

Stock Market
0.2%

Other
1.7%

Unknown
9.5%

Lottery
4.5%

Internet
2.5%

Video Poker
7.0%

Bingo
0.4%

Cards
11.6%

Sports Betting
1.0%

Horses/Dogs/Animal
s
1.9%

Slot Machines
59.8%